



Professional Membership

BENEFITS OVERVIEW



A GLOBAL COMMUNITY

Enhance your development and personal impact by joining a highly curated and carefully selected community of experienced executives, entrepreneurs and industry leaders with global experience and connections.

Established in 2017, the Advisory Board Centre is the global professional body providing credentials, best practice frameworks and advocacy for the advisory board sector, the Advisory Board Centre was established as the professional body to provide global best practice frameworks and connections to the advisory board sector.

Our professional membership is designed to provide a personalised journey and foster a community of like-minded and highly qualified advisory professionals equipped to support organisations at a board level.



BUILT ON ENGAGEMENT



Our exclusive membership provides the opportunity for those who have achieved entrepreneurial or professional success to support other businesses and expand their immediate networks.

Members access an annual professional development program including webinars, thought leadership programs, personal and professional development opportunities.

The membership application process includes exploration and self-assessment of your skills, experience, motivations and alignment to the advisory sector. You will be guided through this process by our membership engagement team.

Members are carefully selected to join a community of professional peers representing the very best business minds that thrive in the dynamic and challenging advisory landscape.



ABOUT US

The Advisory Board Centre is the leading professional body for advisor engagement. Our key activities include research, advocacy, education and membership. Collectively, we raise the standard of the global advisory sector – driving value for professionals and the organisations they serve.

Who are our members?

Highly experienced professionals seeking to add depth to their portfolio career

Entrepreneurs and business owners who have built successful businesses at scale

C-Suite executives developing their skills to use internally or as part of their portfolio

Professional service providers enhancing their service offering

Current advisory professionals contributing to best practice

What do our members value?

Credentials

Best practice methodology

Contributing to the future of the sector

Professional development

Local peer network

Exclusive global peer network

Online education and events

In-person meetings and events

Access to board opportunities

Involvement in research

Access to research and resources

Annual profile review



MARKET INTELLIGENCE

- Be at the forefront of groundbreaking research and best practice
- Access to templates, market reports and guidelines, curated and updated regularly by our best practice and ethics advisory board
- Market and academic insights led by the Global Research Council
- Executive education and advocacy

EXCLUSIVE COMMUNITY

- Expand your business network locally and globally through our extensive professional member base on our members platform, Advisory Board World
- Special interest groups and peer-to-peer mentoring
- In-person and virtual exclusive events with keynote sessions and interactive panel discussions with global thought leaders



LEADING EDGE CREDENTIALS

- Establish your credentials as a Certified Chair™
- Yearly 1:1 executive profiling session to develop your professional profile and articulate your value proposition
- Thought leadership summits and study tours
- Professional development (CPD)
- Use of resources and logos

OPPORTUNITY & CONTRIBUTION

- Exclusive access to business and board opportunities through Advisory Board World
- Participation in living research and thought leadership exchange
- Expand your business portfolio and enhance your status as you contribute to the growth of the Advisory Sector

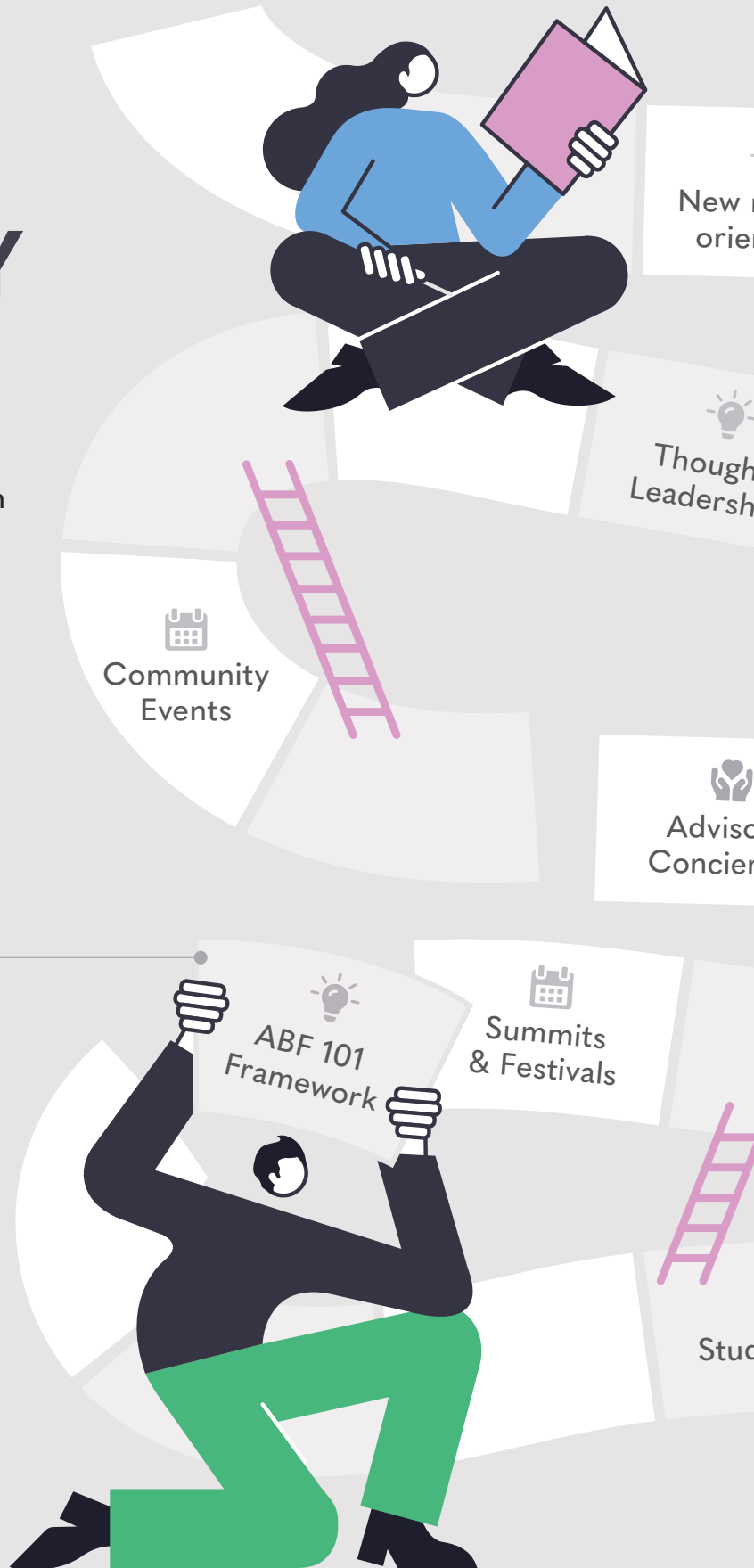
BUILD YOUR OWN JOURNEY

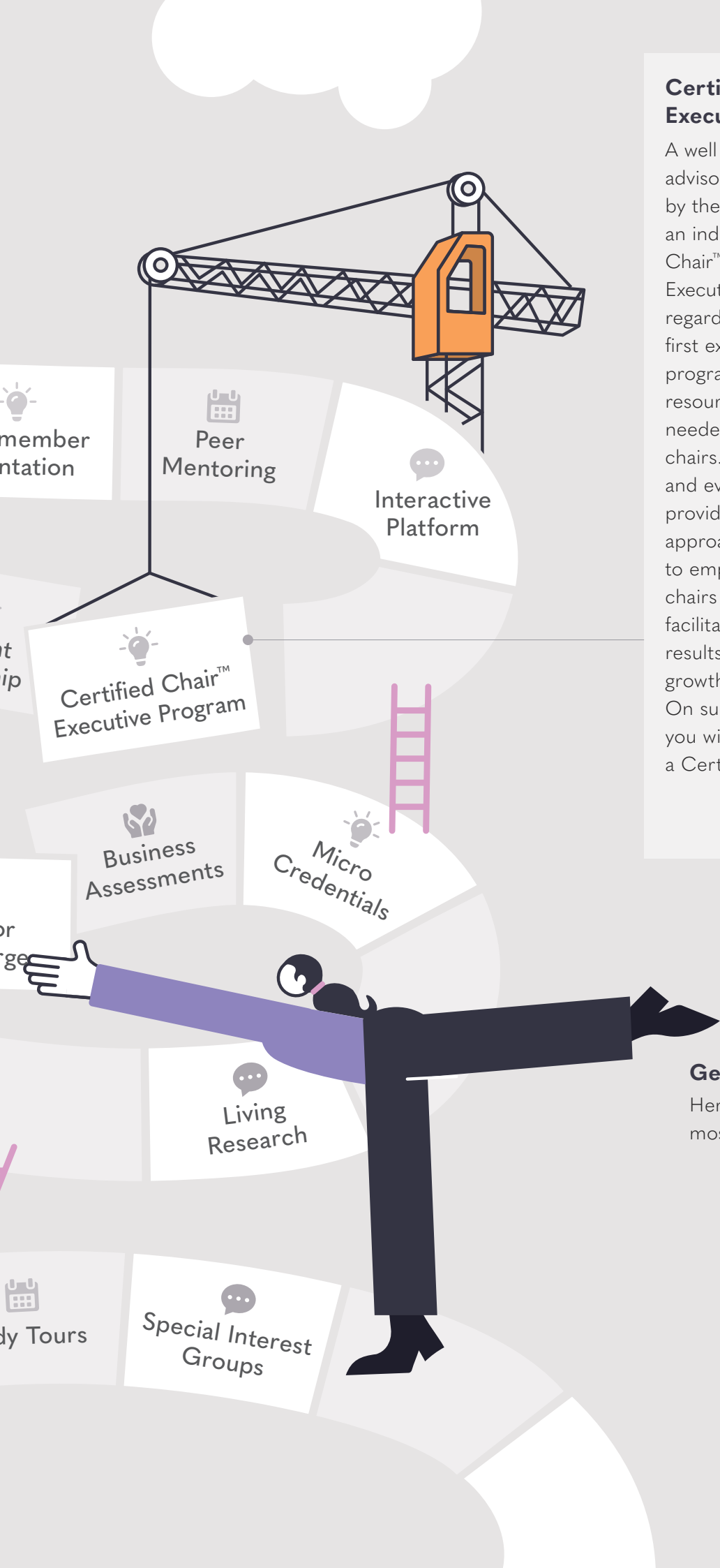
Every professional has their own journey and will derive value from our community in different ways. We provide a flexible platform to support you on this journey.

ABF 101: Best Practice Framework™

As more businesses seek to engage best practice advisory boards, there is a responsibility to ensure first-class frameworks exist, participants are educated in effective advisory engagement and businesses are board-ready. Through our research, advocacy and market engagement activities, the Advisory Board Centre sets a world-class standard for collaboration via the ABF 101: Best Practice Framework™ providing a principle led approach to raise the standard of advisory board practice globally.

ABF
101









Certified Chair™ Executive Program

A well run, highly effective advisory board is underpinned by the skill and expertise of an independent Certified Chair™, the Certified Chair™ Executive Program is highly regarded and the world's first executive education program focused on the skills, resources and frameworks needed by advisory board chairs. The research-backed and evidence-based program provides a leading-edge approach specifically designed to empower advisory board chairs to establish, chair and facilitate boards that drive results for dynamic and high growth potential businesses. On successful completion, you will gain recognition as a Certified Chair™.

Getting Started

Here are four ways to get the most out of your membership:

-  DEVELOP
-  SUPPORT
-  PARTICIPATE
-  CONTRIBUTE



“For me, it’s the people. The connections I’ve made have been crucial to opportunities but more importantly knowledge.”

Ram Castillo Member

“Connecting and learning from people I would not have normally met has provided tremendous value to me, personally.”

Sandra Poon Certified Chair™



WHAT OUR MEMBERS SAY



“Well, you’ve absolutely ruined my retirement. I say it half-jokingly, but it’s fantastic. Thank you for ruining my retirement. I seem to be connecting into more and more opportunities where I can exert my passion, my potential.”

Rob Sherlock Certified Chair™



BEGIN YOUR JOURNEY

Members are recognised for their experience, knowledge, skills and connections. Our exclusive membership provides the opportunity for those who have achieved entrepreneurial or professional success to support other businesses and expand their immediate networks. Access to our global membership community is reserved for those with a commitment to best practice.

Your journey begins with the Certified Chair™ Executive Program – a fully instructor-led, peer learning experience available in a virtual or traditional classroom setting.

Membership is extended to professionals who have attained the Certified Chair™ credential.

Membership Investment

The first year of annual membership is included in your Certified Chair™ Executive Program registration.

\$4,660 USD | \$7,140 AUD

This includes:

- Certified Chair™ Executive Program
- One-year annual membership
- Instructor-led learning online or in person

“
I have never received so much practical value out of any membership or association I have been involved with.

MICHELE WALLS
Certified Chair™

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